



IR GLOBAL - ON THE ROAD

Technology, Leadership & Innovation

Post Event Pack

18th - 20th May 2016, San Francisco

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Dear Members,

Thanks to everyone who attended, for contributing to such a wonderful event and to the sponsors who made the programme possible. We have been overwhelmed with the positive feedback and delighted to hear how much you enjoyed your time in San Francisco.

The theme for this event was 'Technology, Leadership and Innovation' and we hope that the mixture of speakers and discussion tables provided an interesting insight into some very important topics. The aim of each IR event is to provide a platform through which you can listen to your peers and share your own experiences, so that you can gain a deeper understanding of one another, see what is happening in different jurisdictions and, most importantly, return to your own firm with new ideas which can have a positive impact.

Within this pack, you will find details of all presentations, along with photographs taken during the event. If you would like a high resolution copy of any of the images for your own marketing purposes please inform rebecca@irglobal.com and she will send them to you.

The next event will be held in Amsterdam between the 9th and 11th of October. This is the annual conference and not to be missed. Being my home city, I look forward to welcoming and showing you all the very best that this exciting city has to offer. Tickets are going quickly and will sell out so please secure your attendance at your earliest convenience by emailing events@irglobal.com.

Tom Wheeler



Main Event Sponsors



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The Attorneys-at-Law and Tax Lawyers at Wicki Partners advise national and international clients, entrepreneurs and enterprises, on all matters of business and tax law. Through a conscientious concentration on creating future opportunities, we strive to create stability and predictability in times of growth, crisis and change.

We assist and support national and international clients in all matters of corporate development, transactions (M&A), tax, contract negotiations, company restructuring and succession planning. We do offer support in crises, such as shareholder disputes, over-indebtedness or liquidity problems, also as experienced commercial mediators. Moreover, we are assertive commercial litigators in cases where there is no other solution than to go to court.



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The Firm operates through an integrated consultancy structure with over 30 Professionals, who share common rigour and style by assisting clients, mostly Corporates, in the different legal and financial fields. The Firm has established solid partnerships with financial professionals all over the world (USA, Europe, Asia, Middle East, Russia) and cooperates with the most important Investment Funds in Italy and abroad for M&A, private equity and structured finance operations.



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Freitas Angell & Weinberg LLP is a Silicon Valley law firm established in 2011 by former partners of Orrick, Herrington & Sutcliffe LLP.

Our focus is intellectual property litigation, antitrust counselling and litigation, representation of policyholders in insurance recovery claims and litigation, and complex litigation for technology companies. We represent large and small companies and individuals based in the United States and around the world in trial and appellate courts and in arbitration. FAWLAW is recognized in U.S. News – Best Lawyers® Best Law Firms as a Tier One firm for Patent Law in the San Francisco region.



Social Event Sponsors



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Shustak Reynolds & Partners specializes in securities, finance and complex business disputes and transactions with offices in California and New York. Erwin is Managing Partner of the firm. Clients include broker-dealers, financial and investment advisors, financial institutions, Fortune 500 companies, venture capital firms, hedge funds and high net worth investors.

Erwin specializes in litigations, trials, arbitrations and appeals of complex business, securities and financial fraud disputes. He was voted one of San Diego's "Best of the Bar" in 2015 and 2014; a Top Litigator of 2014; a "SuperLawyer"® six times (business and securities litigation); one of the "Top Lawyers in San Diego" and "One of the Top Lawyers and Law Firms You Need to Know" by San Diego Magazine and a "Top Rated Lawyer of 2013" by The American Lawyer.



Neil Montgomery

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Montgomery & Associados was founded in 2013, is head-quartered in São Paulo, Brazil and covers all legal matters arising nationwide. It also has an extensive network of correspondents in Brazil and abroad. The firm offers a new concept in the legal industry nicknamed "lean full service" for which each lawyer offers specialized services in two or three areas of law, thereby maintaining lean and efficient legal teams, working in all areas of Brazilian law. The focus has been advising, from a legal and tax standpoint, multinational companies to invest in and do business with Brazil, and Brazilian companies to expand their business abroad. Further information on the firm and its team of multi-disciplined lawyers may be found at montgomery.adv.br.



William Shawn

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With offices strategically placed in the world capitals of Washington, D.C., London, and Brussels, and origins stretching back to the 19th Century London, award-winning ShawnCoulson lawyers embody the mantra "Creativity Wins". Since long before internationalism touched most law practices, ShawnCoulson lawyers have, driven by their creativity, represented governments, corporations, associations, sophisticated investors and dealmakers, and even other law firms in practical, cost-effective international and domestic litigation and transactions..

Speakers



Richie Goldman

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Inside the Mind of the Client

After graduation from Rutgers College, Richie moved to Houston, TX, where he met George Zimmer. Three weeks before their meeting, Zimmer had opened the first Men's Wearhouse (MW) store. Zimmer hired Goldman to work on the floor of that first store, and from that modest beginning came Goldman's 29-year career with the company. From one store, whose annual sales were less than \$1 Million, Zimmer and Goldman oversaw the creation of the largest chain of men's clothing stores in both the US and Canada (600+ stores in the US, 120+ in Canada by 2002). In 2002, when Goldman retired, annual sales at MW were in excess of \$1.2 Billion.

Goldman is widely recognized as the marketing mastermind of MW, from his insistence on using TV as the main form of advertising as far back as 1975, to his careful nurturing and managing of the MW brand and image as the company expanded all across the country.

His experiences at MW also included working with Wall Street when the company went public in 1992 and his continued relationship with major stockholders, as well as his leadership role as the company acquired other retail companies.

The presentation centred around the relationship between an advisor and a client. All business engagements are based on the dynamic of the individual and their relationships. This is what's important in choosing an advisor, and tackling the issues and problems that come up over the term of that relationship.

Peter DiGiammarino

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How The New Leadership Learns From Those With A Stake In Their Success

Peter DiGiammarino is a senior executive with over 30 years of success leading businesses that target tight public and private markets around the world. In addition to running companies, he serves public, private, private-equity-owned, and venture-capital-backed software and services firms as an adviser and/or board member and has consistently helped them to achieve their full potential to perform and grow.

The presentation looked at how the relationship between leader and followers has changed over the past 50-years. Leaders used to command-and-control workers. In the '70s and '80s more democratic models emerged. Over the past decades we see more emphasis on a leader's capacity to build and sustain an inclusive and hightrust relationship with a loyal, capable, and motivated follow-ership.

We explored how today's top leaders function at the highest levels by engaging those that follow them, by thinking and working differ-ently, and by using new technology and tools.

[Download Presentation](#)



Doug DePeppe

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Cyberlaw: A Practice at the Core of the Public Private Partnership

Doug DePeppe has practiced multidisciplinary cyberlaw with national cyber operations offices in the US Government, in the US Military, and in private practice since 2004. In private practice with his First-of-Kind cyberlaw pure-play, eosEdge Legal, Mr. DePeppe provides Breach Coaching and Cyber Due Diligence advisory to corporate executives. His deep understanding of cyber risk, honed from years of legal support to cyber operations, military and commercial, affords clients cutting edge preparation and response to cyberattack. To the maximum extent possible, his practice model cloaks services within law firm confidentiality privileges.

This presentation described the genesis of cyberlaw as a new practice discipline, contours of the discipline, specific examples of cyberlaw controversies, and use cases. The use case scenario offered before, during, and after cyberattack legal controversies and best practices. A case description was also included, giving examples of interdisciplinary services and integration with eosCyber Alliance services. Covering; public-private partnerships, cyber threat intelligence, Darknet risks, and education and training.

[Download Presentation](#)

Presentations

Sponsor Panel

The sponsor panel was hosted by Ross Nicholls, Business Development Director of IR Global, and featured the three main event sponsors Balthasar Wicki, Paola d'Angelo and Bob Freitas.

The discussion was in keeping with the event theme and looked at professional services technology trends and how important it is for the advisor to be fully up to date with the challenges and opportunities that currently exist now and in the future. The panel agreed that if you don't act now you may get left behind, as clients' needs and expectations are changing and how the adviser has to adapt and start thinking about their own processes. This related to both internal and external technology factors.

For further information on any of the discussed points, please contact:

Ross Nicholls (host)
ross@irglobal.com

Balthasar Wicki
wicki@wickipartners.ch

Paola D'Angelo
paoladangelo@bpeassociati.it

Robert Freitas
rfreitas@fawlaw.com



Sinchi Human Rights

www.sinchi-tribe.com & www.sinchi-international.com

Neisha Shepherd of NLS law, Australia and director of Sinchi, provided an overview of the IR human rights group. Within this presentation, she talked about:

- How members can help contribute and work together to instigate positive change in relation to human rights.
- Corporate, social responsibility program for members.
- The 2016 Sinchi discovery project in Australia, in which both Neisha and Tom Wheeler will be spending a month with a variety of different indigenous groups to discuss sustainable projects.
- Fundraising and different creative initiatives, aimed at giving a voice to minority groups.

For further information on any of the above points, please contact neisha@nlslaw.com.au.

IR Update

During this presentation, group MD Tom Wheeler provided a comprehensive update on group development, this included

- Multi-Jurisdictional Pitching
Pitching for larger international instructions.
- Creation of Practice Group Home Pages
Marketing platform for each sub-group.
- Member Mapping
Connecting members by industry/sectors.
- Launch of Latin American Forum
Our first regional practice group.
- Forthcoming Events
Amsterdam, Barcelona and Singapore.
- Virtual Series
Webinars and publishing.
- M&A Thought Leadership Research
with the AM&AA.
- IR Global Mobile App
Utilising your membership on the move.
- Web Development
*Redeveloped members area.
Coming soon... news area and deal boards.*

For further information on any of the above points, please contact thomas@irglobal.com.







Social Programme

We believe that the social program plays a vitally important role in each event, as this can be the best time to really get to know other members. After all, a pre-cursor to all referrals is liking the person you will be working with as well as understanding their business and individual skills and expertise.

Within this event, we coordinated a number of different activities involving both smaller groups and all attendees, these included;



Pre-Event Sponsor Dinners

Prior to the event, the sponsors each took 10-15 attendees to some of the top restaurants in the city. This was a great success and gave members a great opportunity to spend time together in smaller groups in a relaxed atmosphere prior to the conference.

Golf

On the opening day of the event, we organised a golf tournament at the TPC Harding Park championship course. This was a match competition and the winning team were Ales Eppinger, John Wolfs and Cherry Bridges

Drinks reception

The opening drinks reception was hosted at the exclusive 'View' Skyline Bar at the top of the Marriott Marquis hotel. The venue had unrivalled views of the city and attendees enjoyed drinks and canapés.

Dinner Cruise

For the event dinner, IR had its own private yacht and took members for an unforgettable evening cruise around the bay, which past under the Golden Gate Bridge and by the infamous Alcatraz prison.

Sausalito

For the final afternoon, members joined us in the beautiful nearby town of Sausalito. Attendees had time to walk around the town and then joined us for champagne, oysters and other local foods in a wonderful coastal setting.

Sonoma Wine Tour

On the Saturday, we offered an optional excursion for members to visit some of the best vineyards in California, including a private guided tour and of course a few glasses of wine along the way.



Social Programme





Attendee Testimonials



IR provides an outstanding forum in which to meet and get to know professional colleagues from around the globe – the rest is up to each of us!”

Stephen I. Siller

Shipman & Goodwin LLP, US New York



IR Global has a purpose and mission unique in the professional world. No other organization is exclusively focused on the business development and professional enrichment of its members by so adroitly combining social media with time-tested personal interaction supported by a world-class professional staff.”

William H. Shawn

ShawnCoulson, LLP, US Washington, D.C



In order to fully appreciate the reason for belonging to IR one must attend a conference and network. Referrals do not magically happen by joining; they happen through face to face interaction and working hard to build relationships.”

Jayson Schwarz

Schwarz Law LLP, Canada



I have participated in many international law events before recently joining IR Global. My first IR Global conference convinced me that I had joined the right group. The vetting of prospective members must be excellent because I met so many new colleagues to whom I would readily refer my clients. My scepticism has been eliminated.”

John Friedemann

Friedemann Goldberg LLP, US California



“The Conference was a wonderful way to see the many things IR Global has to offer. I met a ton of people and very much enjoyed the camaraderie and insights of the employment group breakout session. I have a stack of business cards from people I met and, most importantly, a nice beginning to some solid, interesting relationships with an impressive group of people from all over the world who enjoy working with others.”

Rebecca Torrey

Manatt, Phelps & Phillips, LLP, US California



“The conference greatly exceeded my expectations! It was an excellent opportunity to connect with knowledgeable attorneys from around the worldwide. I wouldn’t hesitate to refer my clients to the IR Global members I had the pleasure of meeting in S.F.”

Doreen Spears Hartwell
Hartwell Thalacker, Ltd, US Nevada

“

Excellent opportunity to develop new contacts and to keep those with the colleagues whom I met at the past IR Global events. It’s good to know that I can contact the colleagues in various jurisdictions worldwide if necessary for our clients services and vice versa that we can help our colleagues with providing the services for their clients.”

Andrea Vasiľová
VASIL & Partners, Slovakia



“With IR Global, it’s not just about networking, it’s more about socializing, connecting & building trust with our fellow members that boosts relationships & gives quality satisfaction from each event creating greater value for each & every one.”

Wissam Abousleiman,
Abousleiman & Co, Lebanon

FORTHCOMING EVENT

Amsterdam 2016

We hope that you'll join us for the 2016 Annual Conference in Amsterdam, October 9th-11th 2016.

08

SATURDAY

PRE-EVENT DINNERS

Before the event officially starts, sponsors and network partners will host dinners around the city for groups of 8-15. Come a day or two early, enjoy the city with our 'what's on' guide and then spend an evening with your fellow attendees in a more intimate setting.

09

SUNDAY

EVENING DRINKS RECEPTION AT THE HOTEL KRASNAPOLSKY

Hosted in the famous Winter Gardens in the hotel. The opening reception will run from 7-9pm and include drinks and canapés.

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MONDAY

BREAK OUT SESSIONS AT THE HOTEL KRASNAPOLSKY

Multiple meeting rooms will be available throughout the day for different purposes including:

- 10 Practice group meetings, hosted by the respective steering committees
- Special Interest Group rooms for China, Latin America and Women's Leadership
- IR management and staff meetings

EVENING DINNER AT THE FAMOUS WESTERKERK.

Located next to the Anne Frank and just a few minutes walk from the hotel. The resting place of Rembrandt and one of the most iconic buildings of Amsterdam.

11

TUESDAY

PRESENTATIONS DAY AT THE HOTEL KRASNAPOLSKY

Hear from IR and experts on a variety of firm management and marketing issues. Plus a special headline speaker kept as a surprise until the day. As usual, we will utilise cutting edge technology and use keypads for interactive voting sessions.

Evening drinks - After the event, we will invite those staying in the city to join us at one of the city's best spots for goodbye drinks.



Member rate tickets are priced at

£795.00

which includes opening drinks reception, conference on Monday/Tuesday and Monday evening meal.

Spouses Programme

Drinks reception.....	£90.00
Evening meal.....	£150.00
Spouse excursion.....	£125.00

..... Join a half day excursion for spouses on Monday 10th October including lunch. Full details to follow shortly.

Secure your place now at

amsterdam2016.irglobal.com



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ACKNOWLEDGEMENTS

Photos:
Special thanks to Ayden Shephard

All the way from Australia and just 17 years old. We were fortunate to have the very talented Ayden Shepherd with us for the event. Already a winner of multiple awards and part of the world youth leadership conference in 2015, we predict big things ahead. If you are in need of an event photographer, he is happy to travel and you can get in contact via his website at www.ajsphotographyaustralia.com.